



SILVER CITY MAINSTREET PROJECT
SERVING SILVER CITY SINCE 1985

THE MAINSTREET BROADSIDE

DOWNTOWN UPDATE JANUARY-FEBRUARY 2010
PUBLISHED FIVE TIMES A YEAR

DOWNTOWN NEWS

Thanks for Assistance for the Holidays

Thanks to all who made the Holiday Season special downtown. Town of Silver City Public Works put up/took down garlands. The MainStreet Design Committee made new streetlight bows, and these businesses made a donation for the bows:

- *Clementine Mercantile*
- *Pots Pans & More*
- *Creations & Adornments*
- *Silver Imaging Photo Lab*
- *JavaLina Coffeeshouse*
- *Vintage Fantasies*
- *Manzanita Ridge*
- *Yada Yada Yarn*
- *Morning Star*
- *United Country /*
- *Palace Hotel*
- Mimbres Realty*

Downtown Changes...

- *Curl Up & Dye Full Service Salon* has been opened at 117 E. College by Kelly Trinkle.
- *HerbaLife* has been opened at 215 W. College.
- Check out *Artisanos Gallery* at 211-B N. Texas, opened by Kaye Martino, Jean Buchanan, Anna Buchanan, and Greg Patrick. 313-1928.
- *The Parlor @ Diane's*, 510 N. Bullard, now has live music from 6-8 pm Mon, Tues, and Thurs.
- *Silver Spirit Gallery* has relocated to 215 W. Broadway. Check it out, and the new sign done locally by *Creative Design* (388-3545).
- Take a look at the new mural at *Town & Country Garden Club Thrift Store*, 604 N. Bullard.
- The *Palace Hotel* has installed new park-style benches on Bullard by *JavaLina Coffeeshouse*.
- Check out the new lights flanking the entryway of *Clementine Mercantile*, 400 N. Bullard.
- *Custom Steelworks*, 212 S. Bullard, has a new metal sign and can make these signs for others.
- Check out the fun new exterior paint that shows off the tiles at *Vintage Fantasies*, 412 N. Bullard
- *New Mexico College of Natural Healing*, 310 W. 6th St., has new exterior paint.
- It's a bright day everyday with new paint at *United Country/Mimbres Realty*, 414 N. Bullard.
- Take a look at the new wooden sign gracing the porch at *Inn on Broadway*, by *Creative Design*.
- The *Silver City Museum* 2010 Calendar features historic photos of Big Ditch floods. 538-5921.
- *Curious Kumquat*, 111 E. College, is creating an exterior patio, to include beer & wine with lunch.
- The *Murray Hotel* has made improvements to the parking lot at Texas/Kelly including fencing.
- The cover story of *AAA New Mexico Journey* Jan-Feb issue features Silver City & MainStreet.
- Thanks to *Blackwell's Jewelers*, 218 N. Bullard, for being a business downtown for 98 years! The owners are going to school for new degrees.
- Special thanks go to Bob Brauckhausen and the *Silver City Brewing Co.* for being downtown since September 2004. The business has been sold and coming soon is *Q's Southern Bistro*.
- **Special note:** if you are operating your business with a cell phone, please consider posting your number on your door so people can contact you.

PROMOTIONS AND EVENTS



Stax Records in Memphis during the 1960s-1970s.

Martin L. King Day Free Film – Jan 18

The free film "Respect Yourself: the Stax Records Story" will be shown **Mon. Jan. 18 at 7 pm** at the Silco Theater, 311 N. Bullard, to honor Martin Luther King Jr. Day. The showing is sponsored by Silver City MainStreet Project, the historic Silco Theater, and the AmeriCorps*VISTA Program.

"Funky. Emotional. Raw. Powerful - that was soul music in the Civil Rights Era and Stax Records did it like no other. "Respect Yourself," narrated by Samuel L. Jackson, traces the astonishing history of Stax, from a modest neighborhood hangout to a cultural and political empire. Stax is the story of birth and re-birth and the soul of the music which keeps it alive. The southern city of Memphis was a hotbed of racial tension, but that stopped at the doors to Stax Records. "Respect Yourself" provides first-hand accounts of what really happened ..."

MRAC Folk Series - Jan 15, Feb 5, Feb 24

The *Mimbres Region Arts Council Folk Series* continues downtown in the *Silco Theater* @7:30 pm:

- Fri Jan 15 *Peter Mulvey* w/Nicole Reynolds
 - Fri Feb 5 *Round Mountain* Rothschild brothers
 - Wed, Feb 24 *Greg Brown* Songwriter/Storyteller
- Tickets are \$20-\$25, 538-2505. Doors open at 7 pm. Details can be found on the web at mimbresarts.org.

Red Paint PowWow Weekend - Jan 22-24

The Annual Red Paint PowWow & Indian Market will be held at the Grant County Business & Conference Center this year. **Doors open at 9 am.** Tickets are \$8 (\$5 for seniors & children under 12).

Chocolate Fantasia - Sat, Feb 13

Mimbres Region Arts Council's "Chocolate Fantasia" is downtown **noon - 4 pm Sat., Feb 13.** You can enjoy handmade chocolate delicacies while browsing through galleries and shops. There's live music too. For tickets (\$20) and info, call 538-2505.

Historic Downtown Events

- *Jan 16-18 *Martin Luther King Jr. Day weekend*
 - Feb 13 *Chocolate Fantasia*
 - *Feb 13-15 *Presidents' Day weekend*
- *long weekend

ARTS & CULTURAL DISTRICT

ACD Council Has New Chairman

Thanks go to Faye McCalmont, Artistic Director of the *Mimbres Region Arts Council*, for serving as Chair of the state-designated *SC Arts & Cultural District* Coordinating Council for the first two years. Significant work has been done in establishing the district and meeting the state requirements. The new Chair for 2010 is Linda Kay Jones, *WNMU* Director for Institutional Advancement. Check out the website silvercityacd.org for new photos and info.

DESIGN

Gateway Arch Elements Shipped Here

Elements of the Downtown Gateway Arch have been shipped to Silver City. The steel tubing and streetlight pole assemblies are being sand-blasted and powder-coat painted. In storage here are the copper-anodized perforated plate and the cast-bronze lettering ("Downtown Silver City"). A dozen people responded to the Call to Artists for the relief tiles. Further progress on the tiles will occur in March.

Downtown Plan Invites Public Input

The November "Open House" for the *Downtown Action Plan* was attended by 45 people. Attendees were introduced to the focus areas of zoning/codes, parking, way-finding, arts & cultural activities, and preservation of historic buildings.

The **Design Charette**, asking for public input, will be held in March instead of January, due to changes in the contracts for state project funds. *Community by Design* is doing the plan, working with the *Community Development Department* of the *Town of Silver City*, *Silver City MainStreet Project*, and the *Silver City Arts & Cultural District*.

NEWS FROM THE SILCO THEATER

★Upcoming Silco Theater Events★

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| Fri Jan 15, 7:30 MRAC Folk Series –Peter Mulvey \$20 |
| Mon Jan 18, 7 pm Honoring Martin Luther King Jr. Day free film: "Respect Yourself: The Stax Records Story" |
| Fridays Jan 22+, 7 pm "Fire by Night" Church Services with live music, Lordsburg Assembly of God |
| Thu Feb 4, 7 pm "India Travelogue" and lecture presented by Gila Resource Information Project |
| Fri Feb 5, 7:30 MRAC Folk Series–Round Mountain\$20 |
| Sat Feb 13, 12-4 pm Chocolate Fantasia (headquarters) |
| Wed Feb 24, 7:30 MRAC Folk Series –Greg Brown \$25 |
| ★For booking, call 534-9005 or silcotheater.com ★ |

★Silco Theater Wish List★

If you can donate any of these items to the Silco Theater, please call 534-9005:

- 6' or 8' folding tables
- Newer desktop computer
- CD player unit
- Digital projector
- Two PA speakers
- Portable space heaters
- Stage lights on towers
- ... and \$1 million
- Bank of foot lights
- dollars in cash!

THANKS TO OUR NEWSLETTER SPONSOR



WHAT IS SILVER CITY MAINSTREET?

Silver City MainStreet Project has provided **downtown revitalization services since 1985**. This national-award winning program builds vitality in Historic Downtown, and is a member of National MainStreet and the NM MainStreet Program.

In partnership with the Town of Silver City, MainStreet installed new streetlights and sidewalks, and developed Big Ditch Park & the Visitor Center. Current projects are the Downtown Gateway Arch at Broadway/Hudson, and the Main Street Plaza next to Big Ditch Park/San Vicente Creek from 7th to 8th St.

ORGANIZATION

Thanks to *Sandra Hicks* for her service on the MainStreet Board from Nov. 2004 through 2009.

You can **be a member** whether or not you live or work in Historic Downtown. You can also volunteer. Thanks to these renewing and new members:

Alotta Gelato, Dougan Anderson Agency, Bear Creek Herbs, Pat Bennett, Carol Beth Elliott, Enchantment Realty, Jim Foy & Associates, Ronald/Barbara Gabioud, Trish Geels, David Gershenson, Guest House, Kenneth/Carolyn Havens, Holiday Inn Express, Wild West Weaving, Inn on Broadway, Linda Kay Jones, Sudie Kennedy, La Cocina Restaurant, Ken Ladner, Marc Levesque, LifeQuest, Mastercraft Metals, Anne McCormick, Morning Star, Murray Hotel, Johnny Poe, Neysa Pritikin, Redford Associates, ReMax Silver Advantage, Raymond James Financial Services, Richard Rhoades, PeterRussell, Jack/LaRee Savlan, Murray Ryan, Silver City Food Co-op, Silver City KOA, Silver City RV Park, Silver City Walks, Silver Spirit Gallery, Jan Traynor, Two Spirit Gallery, What's a Pot Shop, Lucy Whitmarsh/James Kane

Categories of Membership

| | |
|------------------------------------|--------|
| Individual Friend of MainStreet | \$25 |
| Household or Family Membership | \$40 |
| Small Business (up to 4 employees) | \$50 |
| Business (more than 4 employees) | \$120 |
| Corporate | \$500 |
| Cornerstone | \$1000 |

MainStreet Board & Staff

Board of Directors – Evangeline Zamora (President), Laura Bentley (Vice-Pres), Nancy Johnson (Secretary), Mike Morones (Treasurer); Felicia Abeyta, Mike Aleksen, Georgia Bearup, Henry Cwieka, Richard Deaton, Ken Ladner, Lucy Whitmarsh
(Ex-officio Members) – Susan Berry, Barbara Counts, Tina Ely, Sudie Kennedy, Becky Smith
MainStreet Manager - Frank Milan [my'-lan]
*AmeriCorps*VISTA member* – Lynn Plummer

SILVER CITY MAINSTREET PROJECT

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scmainstreetoffice@gilanet.com
- ♦ THE SILCO THEATER ♦ 311 N. Bullard ♦
575-534-9005 silcotheater.com
lynn@silcotheater.com

MISSION STATEMENT

SILVER CITY MAINSTREET PROJECT

"TO ENCOURAGE A VIBRANT, HISTORIC DOWNTOWN WHICH IS RECOGNIZED AS THE HEART OF OUR DIVERSE COMMUNITY."