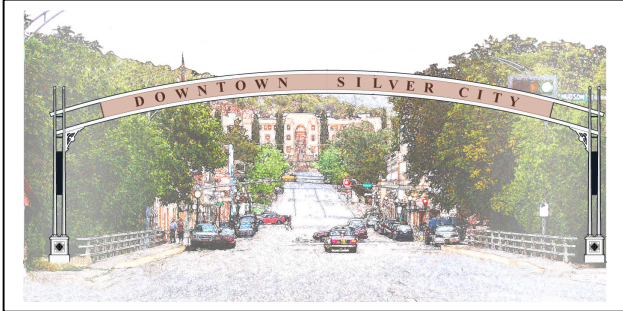


# THE MAINSTREET BROADSIDE

DOWNTOWN UPDATE JULY & AUGUST 2010  
PUBLISHED SIX TIMES A YEAR

## DOWNTOWN NEWS

### **Downtown Gateway Arch Update**



The arch will be 69 feet wide and 22 feet high at the top.

Progress is being made on the **Downtown Gateway Arch**, to be raised on Broadway just east of the bridge over the Big Ditch/San Vicente Creek. Special thanks go to *Silver City Rotary International* for seed money (\$17,000), to *James Hamilton Construction* (donation of \$5,000 and services), and to *Wright & Hammer Architects* and *Caspersen Engineering* for donated professional services.

New plating has been added to the streetlight pole columns for safety (see the dark sections on the columns). The painting of the columns and the steel tubing is completed. The lettering is in storage here.

On May 25<sup>th</sup> concrete piers were put into bedrock at about 40 feet. Now that the concrete piers are cured the above ground concrete pedestals will be added. After the concrete pedestals have cured the metal work of the arch will be installed. Decorative elements including tile will be added once the structure has been raised. Additional funds are being sought for the project. Contact MainStreet at 534-9005 for more information.

### **FESTIVE FABULOUS FAMILY-FRIENDLY FIRST FRIDAY DOWNTOWN 5-8 PM JULY 2 AND AUGUST 6**

Businesses open late.

Street Life – Music – Puppets – Stilt People –  
Spontaneous Drama – Kids’ Activities – Sidewalk Chalk  
Art – Tile Handprints – Balloons - More

### **SILVER CITY FARMERS MARKET**

Farmers’ Market hours are every Saturday from 8:30 to Noon until the end of October.

On July 3 Brandon Perrault will once again be playing for your pleasure.

Mark your calendar for two special events at the Farmers’ Market. There will be a squash Derby on July 24<sup>th</sup> and a Salsa Fiesta on August 21<sup>st</sup>.

Welcome Linda Bartlett, the new on-site manager for the Farmers’ Market. Linda came to Silver City from Mexico where she lived and worked on an avocado ranch, baked cakes and roasted coffee.

## NAME THE NEWSLETTER

MainStreet is looking for a new name for the Newsletter. Please email suggestions to [mainstreet@gilanet.com](mailto:mainstreet@gilanet.com). The deadline for suggestions is July 31. The MainStreet Board of Directors will then vote to select the new name.

## NEW BUSINESSES IN DOWN TOWN

Tres Rosat Café – 101 North Cooper St.  
Desert Punch Embroidery and Crystal Creations – 109 W. Broadway St.  
Sound of Light Studio – Yankie St.  
Ginny Wolf Studio and Gallery – Yankie St.  
Lion’s Den Coffee House and Community Center – 208 Yankie St.  
G’s Tees – 621 Bullard St.  
Security Finance Company – 704 North Bullard St.  
Q’s Southern Bistro – 101 E. College Ave.  
Luna Cat Ceramics – 400 N. Bullard St.  
Puttin’ on the Ritz – 106 W College Ave.

## NEWS FROM THE SILCO THEATER

### **★Upcoming Silco Theater Events★**

#### JULY

7:00 pm Friday – July 2, 9, 16, 23 & 30 – “Fire by Night P.A.C.” by Lordsburg Assembly of God.

7:00 pm Saturday July 3. Film “For the Bible Tells Me So” Donations Accepted. Presented by PFLAG Silver City.

7:00 pm Saturday July 10. Palomas Outreach – Benefit Concert and dancing with Brandon Perrault Band. Admission by donation.

7:30 pm Saturday July 17 –3rd Annual Building of the Empire Hip Hop Show- Admission \$8.00

10:00 am to 2:00 pm Saturday July 31 – SVA Children’s Art Camp. –Free-Lunch Served- 1st to 6th grade students. Call Luanne at 590-2006 to register.

#### AUGUST

7:00 pm Friday, August 6 Fire by Night P.A.C. services by Lordsburg Assembly of God.

4:00 pm to 8:00 pm Tuesday, August 31. Downtown Action Plan Open House. Free and open to all.

**For booking, call 534-9005.**

## SILVER CITY MAINSTREET NEWS

### A word from your new MAINSTREET MANAGER



If I haven't met you in person yet, allow me to introduce myself: My name is Nick Seibel, and as of July 1<sup>st</sup>, I'll be serving as the Silver City MainStreet Project Manager.

I've been involved downtown in one way or another most of my life – my mother, Debbie, was MainStreet Co-Manager in the mid-1990s, and at various times since then I've been a volunteer, streetlight

committee chair, board member, and member. The joke around here is that there really weren't any other ways for me to be involved except being manager myself. Seriously, though, having recently returned home from college at the University of Arizona, I couldn't imagine a better job – I get to work with amazing people (I'm talking about *you* here) doing great work to make my hometown a better place to live.

I'll gauge my success here by your success – by the number of businesses we can assist with business promotion or building restoration, by the number of kick-butt promotions we put on together, by the number of exciting new businesses we can match up with available storefronts, and by the number of people we attract downtown, including tourists and locals alike. And I hope it's obvious that to meet these goals, I'm going to need your help. I'll be asking for your ideas, needs, and, yes, help here in this space, in person in your store, and out on the street. You'll be seeing a lot of me, and I hope every meeting will be a welcome one.

Please make a point of coming to my welcome reception on Tuesday, July 6 from 6-8 pm at the Silco Theater, and if you can't make it that night, drop by the MainStreet office or stop me on the street and say hello. And anytime you have an idea or a concern that MainStreet can help you with, pick up the phone and call – my personal cellphone number is 313-9831. No matter how busy things get, I'll always do my best to give you my full attention.

I'll see you downtown on First Friday, or at our next Promotions Committee meeting (it's Wednesday, July 7, 5:45 pm at the Silco), or at lunch one weekday soon. And between now and then, give some thought to what we can do to make downtown a better place to be, live, and do business.

Nick Seibel  
MainStreet Manager

### A NOTE FROM THE PRESIDENT

My time as President is over as of the end of June. Congratulations to Lucy Whitmarsh as the incoming President effective July 1, and to Nick Seibel as our new Manager! I have enjoyed being President and have learned so much in my role, especially this last year as our projects came to "life," so to speak, and I enjoyed meeting with everyone for the 25<sup>th</sup> Anniversary celebration. I will remain on the board, of course, and look forward to working with Nick and the downtown community in my new role as board member.

Sincerely,  
Evangeline Zamora, outgoing President

### Silver City Arts and Cultural District looks at The Big Picture (Project)

Silver City Arts & Cultural District members would like to extend their appreciation to those who submitted photos for *The Big Picture Project*, and to Brandon Perrault for providing music. The first collection of images, representing arts and culture throughout Grant County, is currently airing on CATS of Silver City. You can also view this wonderful display at [www.silvercityacd.org](http://www.silvercityacd.org).

*The Big Picture Project* is an ongoing community endeavor, sponsored by the Silver City Arts & Cultural District and the Town of Silver City. Area residents are invited to submit photos of the places, activities, and objects that represent arts and culture in Grant County.

What makes our community authentic or unique? What do we hope will not be lost as time and circumstances change? What are the small or large treasures of Grant County? Please share your ideas related to these questions by contributing your photographs to this project. The photos need not be recent images as long as they represent something that still exists in Grant County. For details, visit: [www.bigpicturesilvercity.com](http://www.bigpicturesilvercity.com)

For more information about the Arts and Cultural District or *The Big Picture Project*, contact Karen Lauseng, Silver City Arts & Cultural District Coordinator at 534-6343, or [karen@silvercityacd.org](mailto:karen@silvercityacd.org).

### BE A PART OF MAINSTREET

You can **be a member** whether or not you live or work in Historic Downtown (or also volunteer!).

#### Categories of Membership

Individual Friend of MainStreet	\$25
Household or Family Membership	\$40
Small Business (up to 4 employees)	\$50
Business (more than 4 employees)	\$120
Corporate	\$500
Cornerstone	\$1000

#### MainStreet Board & Staff

*Board of Directors* – Lucy Whitmarsh (President), Laurie Bentley (Vice-Pres.), Nancy Johnson (Sec.), Mike Morones (Treas.); Felicia Abeyta, Mike Alecksen, Georgia Bearup, Richard Deaton, Ken Ladner, Cissy McAndrew, Evangeline Zamora (*Ex-officio Members*) – Susan Berry, Alex Brown, Barbara Counts, Henry Cwieka, Tina Ely, Sudie Kennedy, Mayor James Marshall, Becky Smith

*MainStreet Manager* – Nick Seibel

*AmeriCorps\*VISTA Volunteer* – Lynn Plummer

#### SILVER CITY MAINSTREET PROJECT

◆ PO Box 4068 ◆ Silver City, NM 88062 ◆  
[silvercitymainstreet.com](http://silvercitymainstreet.com) [scmainstreetoffice@gilanet.com](mailto:scmainstreetoffice@gilanet.com)  
◆ The Silco Theater ◆ 311 N. Bullard ◆ 575-534-9005 ◆  
[silcotheater.com](http://silcotheater.com) [office@silcotheater.com](mailto:office@silcotheater.com)

#### THANKS TO OUR NEWSLETTER SPONSOR



#### MISSION STATEMENT

##### SILVER CITY MAINSTREET PROJECT

"To encourage a vibrant, historic downtown which is recognized as the heart of our diverse community."