



**CORPORATION FOR DOWNTOWN DEVELOPMENT
 PO Box 4068
 SILVER CITY, NM 88062
 201 N. HUDSON ST.**

**28th Annual Lighted Christmas Parade – November 24, 2018
 Entry Application – Theme is “A Storybook Christmas”
Due by Saturday, Nov. 10**

Organization/Business: _____

Contact Person: _____

Mailing Address: _____

Phone/ Email: _____

Motorized Float: Yes ___ No ___ If No, please explain: _____

Description of your entry, including length. We want to advertise this information.

Category

___ Commercial	\$ 30.00	Donations for downtown holiday
___ Nonprofit/Civic	\$ 20.00	decorations are appreciated _____
___ Individuals	\$ 15.00	Total Amount: \$ _____

**Return entry form with check to the Mainstreet office- 201 N. Hudson St or mail to:
 MainStreet Lighted Christmas Parade: P.O Box 4068, Silver City, NM 88062**

Assignment Agreement

I, as representative of the above organization, agree:

1. To accept the position assigned to us in the parade by the Lighted Parade Committee.
2. That NO live Santa will be included in our entry.
3. Candy or other favors will not be distributed in any manner during the parade; we don't want kids to get hurt.
4. Only Holiday music will be broadcast.
5. You will be disqualified from judging if you violate the above rules.
6. Corporation for Downtown Development/ Silver City MainStreet and the Town of Silver City are held harmless and not liable for injuries or damaged properties with respect to our entry.

Signed: _____ **Date:** _____

28th Annual Lighted Christmas Parade Parade Entry Information

The 28th Annual Lighted Christmas Parade will be on **Saturday, November 24, 2018 at 7pm**. This year's theme is "**A Storybook Christmas**". The deadline for entry applications is Friday, November 10. The Lighted Christmas parade is sponsored by the Silver MainStreet Project.

Not all entries need to be a float. Walking, dancing, or biking entries, as well as classic cars, fire trucks, or other utility vehicles are encouraged, as long as they are well lit. Be creative; remember that lighting is crucial and decorations should focus on the holiday season and the parade theme.

All entries are judged for awards. Judges consider four criteria in assigning points to the entries: relation to theme, child appeal, lighting, and originality. Entries are judged in three categories: commercial, nonprofit, and individual. Awards are for first, second, and third place in each category.

Parade entries will be assigned a line-up position a week before the parade. You will need to bring your parade entry to your assigned space by 6:00 pm and have all your participants ready to go by 6:30pm.

Rules for Parade entries:

- Candy and other items may not be thrown** from floats or handed out during the parade.
- MainStreet has invited Santa to be in the parade and he has accepted; please do not have live Santas on your float.**
- The **height limit for floats is 15 feet** due to overhead wires on Bullard.
- All headlights on towing vehicles should be partially covered or dimmed. (Construction paper with slits or colored cellophane paper works well)
- Only holiday music may be broadcast.
- All children on floats must be seated.
- All entries must be well lit.**

For questions or more information, contact Silver City MainStreet Project at (575) 534-1700 or email Charmeine@silvercitymainstreet.com.

Float Building Tips for the Lighted Christmas Parade

Materials:

- Smaller trailers are generally better – the more float you have, the more lights you'll need. Remember the 15 foot height limit. A small, brightly-lit float will have more impact than a large, dark one. Non-float entries are also welcome – cars, service vehicles, bikes, and people are all great if they're well-lit.
- Remember only things that are lit will show. You can use virtually anything to build your float - just spray it with flat, black paint. Cardboard, chicken wire, drywall screws, twist ties, zip-ties, and paper clips all work well.
- Be creative – lights under quilt batting are good for snow, crumpled gold paper with lights under it looks like fire.

Lighting:

- Remember only things that are lit will show. If you have people on your float, you need to have lighting specifically for them. The glow from decorative lights is generally not enough to see faces in the dark. The same goes for signs and any decorative elements that are meant to be seen in their entirety.
- There are three traditional ways to light an entry:
 - 1) Flood lights can light a scene staged on the float. (Try to position them so that they don't blind the crowd.)
 - 2) Strings of lights can outline a shape – try poking them through a large sheet of cardboard or fine-mesh chicken wire, taping them onto a surface (the tape disappears at night), or attaching them to a three-dimensional frame such as a Christmas tree.
 - 3) Light a shape internally so that it glows.
- Spectators love to know who designed or sponsored a float, so you should have a sign that is well-lit. A cut-out sign with back-lighting works really well. Rope lights or strings of lights taped very close together in the shape of letters can also look nice. Or you can always just put a spotlight on a normal sign.
- All headlights on towing vehicles should be covered with colored cellophane paper or construction paper with a narrow slit in it, to avoid flood lighting the float in front of you.
- Use a lot of lights! LED lights are a great choice because they use 10% of the power of regular lights, meaning you can use a lot more per outlet and per power source. Supplies may be limited, so plan ahead and buy early.

Power:

- All entries must have a self-contained power source. Most entries use generators and the vehicle's plug-in power source. For vehicles without a power source, use the cigarette lighter with an inverter. A 200w inverter is okay, but a 400w inverter is best. The parade takes an hour. If you're using batteries, you'll need car-sized ones.
- Do not cover your generator with anything. Although your generator may seem loud when you're testing it out, remember that downtown streets are large and crowded during the parade – the crowd won't notice your generator. You may play music if you wish, but it will need to be quite loud to be heard.
- Test your generator, lights, and music before you get to the parade. Be sure the generator is full of gas. Start the generator first; let it run a few minutes, then plug in the lights -- don't turn on the generator with the lights plugged in! If your lights dim when the music is on, you have too much load on the circuit.
- Put no more than 3 strands of regular lights for one plug, or up to 40 strands of LED lights.
- Make sure to follow instructions that come with your lights! Too many strings connected together will blow out the tiny fuses in your light strings – these are tough to change normally, but nearly impossible to change on a moving float in the dark in the middle of a parade.
- Non-float Entries can be lit with battery packs, solar lights, or glow sticks.

Theme/Judging:

- Remember to follow this year's theme "A Storybook Christmas"
- Judging will be based on four criteria: relation to theme, child appeal, lighting and originality.

Other:

- Expect the unexpected! Take a small toolbox with you to the parade with a can of black paint, electrical tape, duct tape, spray adhesive, wire, and some extra little bulbs.

The Lighted Christmas Parade is sponsored by Silver City MainStreet Project.
For more information, call 534-1700.